

**SOULARD
COMMUNITY IMPROVEMENT DISTRICT**

MINUTES OF THE BOARD OF DIRECTORS MEETING

October 8, 2019

I. CALL TO ORDER

The meeting was called to order at 5:33 p.m. at 1911 S. 12th Street, St. Louis, Missouri, 63104.

II. ROLL CALL

Members of the Board of Directors (the "Board") for the Soulard Community Improvement District (the "District") were present as follows:

Name	Present in Person	Present via Teleconference	Absent
Phyllis Young	X		
Ryan King		X	
Julie Price	X		
James (Max) Burton	X		
Terry Hoffman	X		
John Durnell	X		
Luke Reynolds			X

A quorum was present.

Others Present:

James Pulford

Lisa Otke, SLDC

Katie Jenner, Husch Blackwell, LLP, via telephone

III. COMMENTS FROM MEMBERS OF THE PUBLIC

James Pulford addressed the Board and requested information regarding the sales tax election and mailing of sales tax ballots.

IV. OLD BUSINESS

A. Approval of Minutes. The minutes of the meeting of the Board of Directors held on August 12, 2019 were reviewed by the Board.

A motion was made by Director Young to adopt the minutes. Director Hoffman seconded. A roll call vote was taken and Directors Young, King, Price, Burton, Hoffman, and Durnell voted to approve the minutes of the meeting of the Board of Directors held on August 12, 2019. The minutes were approved by a vote of 6-0.

V. NEW BUSINESS

A. Discussion regarding sales tax election results: The Board discussed the results of the sales tax election. Director Hoffman explained the process for mailing and counting the sales tax ballots. Director King discussed the voter turnout. The Board discussed next steps for implementation of the sales tax.

B. Discussion regarding expansion of District boundaries: The Board discussed amending the boundaries of the district. Director Hoffman asked for an explanation of the process and requirements to expand the boundaries. The Board discussed the roles of volunteers in gathering signatures and potential messaging regarding the expansion.

C. Discussion regarding District marketing: The Board discussed the general need for District marketing and potential plans for marketing in the future. The Board discussed the current logo of the District and the existing website design. Director Hoffman informed the Board that Board e-mail addresses are active.

Director Hoffman inquired regarding options for marketing professionals and potential plans for District projects. Director Young discussed plans for similar districts as models for the District. Lisa Otke presented the Board with an option for District planning and marketing.

VI. OTHER BUSINESS

The Board discussed finalizing D&O insurance, bank accounts and the mailing address of the District.

The Board discussed the time and place of monthly meetings moving forward.

IV. MEETING ADJOURNED

There being no other business to come before the Board, Director Young made a motion to adjourn the meeting. The motion was seconded by Director Hoffman. A roll call vote was taken and Directors Young, King, Price, Burton, Hoffman, and Durnell voted to adjourn, and the meeting was adjourned at approximately 7:05 p.m.

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SOULARD COMMUNITY IMPROVEMENT
DISTRICT

Phyllis Young
By: Phyllis Young
Title: Secretary