

SOULARD COMMUNITY IMPROVEMENT DISTRICT  
MINUTES OF THE BOARD OF DIRECTORS' MEETING  
FEBRUARY 3, 2020

I. Call to order

The meeting was called to order at 5:35 P.M. at 1911 S. 12<sup>th</sup> St, St. Louis, Missouri 63104.

II. Roll Call

Members of the Board of Directors (the "Board") for the Soulard Community Improvement District (the "District") were present as follows:

Name	Present in Person	Absent
James (Max) Burton		X
John Durnell	X	
Terry Hoffman	X	
Julie Price	X	
Luke Reynolds	X	
Phyllis Young	X	

A quorum was present.

Others present were:

Lisa Otke, SLDC  
Tom Gullickson, 1860's

III. Comments from members of the public.

There were no comments from the public.

IV. Approval of the minutes

The minutes of the meeting of the Board of Directors held on Monday, November 4, 2019 were reviewed by the Board. A motion to adopt the minutes was made by Director Price and seconded by Director Hoffman. The minutes were unanimously approved.

V. Reports of Officers, Boards and Committees

a. None

VI. Open and unfinished business

a. Interim Director

Terry reported that earlier polling of directors indicated first preference to contact Stephen Hale regarding the interim director position. Terry has contacted Stephen Hale and he has agreed to accept the interim director position. At the next scheduled board meeting, resolution 2020-01 (approving Stephen Hale for Interim Director) will be presented to the Board for approval.

b. Retail Sales Tax Collection

Director Hoffman passed out a list of 87 businesses that the State has agreed is within the CID boundaries, and as a result each has been notified by the State that their sales tax percentage should be adjusted to include the CID tax rate. Another list included names of businesses that supposedly are within the boundaries; however, the State listed them as "Unable to Locate". Director Young volunteered to work with Director Hoffman to review and provide more information about those businesses if possible. Another list of businesses notified were actually not within the boundaries of the District. Examples were the merchants at Soulard Market and Anheuser Busch Corporate offices. Directors will review that list to be certain of its accuracy.

A brief discussion was held about how the proceeds of the tax collection will flow to the District. The understanding is that the money will go directly from the Department of Revenue to the District's bank account. That should occur in April.

c. Board Member Communications

The Board discussed the need for an email address that will track and maintain all items related to the CID so there is a formal means of communication between the Board. That will be established.

VII. New Business

a. Sunshine Request

Marie Ceselski made a Sunshine Request to Husch for information on the CID election. Questions included:

How many ballots were mailed? 1353  
How many were undeliverable? 675  
How many came in after the deadline? 40  
How many were cast and counted? 155  
How many were invalid? 48  
What was the final tally? 123 yes/32 no

b. Spending Priorities April -- June

Attorney bills as of Dec. 31<sup>st</sup> were \$65,000. Those need to be paid first. Discussion followed about a communication device that would provide information to both the

Board among themselves and to the residents of the CID about the efforts of the District.

c. District Business Plan

A limited discussion about this occurred. At this time there is no money to develop a plan. Lisa Otke is talking with other districts to determine what professionals those districts have used in the past to assist with development of District Business Plans.

d. District Potential Projects

Director Hoffman provided a list of Potential Project Categories that will meet the guidelines of the Soulard CID for consideration by the Board. They are:


- Advertising & Promotion
- Beautification
- Communication
- Community Planning
- Infrastructure
- Leverage Historical Significance
- Marketing & Branding
- Parking Congestion & Solutions
- Street & Alley Cleanup
- Streetscape---Both hard and Soft
- Traffic Calming Solutions

VIII. Adjournment:

A motion for adjournment was made by Director Reynolds and seconded by Director Durnell. The meeting was concluded at 6:59 P.M.

The next meeting will be held on Monday, April 6, 2020 at 5:30 P.M. at Soulard Station, 1911 S. 12<sup>th</sup>.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

  
By: Phyllis Young  
Title: Secretary