

SOULARD COMMUNITY IMPROVEMENT DISTRICT
Minutes of the Board of Director's Meeting
Monday, August 3, 2020

I. CALL TO ORDER:

The Soulard Community Improvement District Board meeting was held by Zoom as a result of concerns regarding the COVID-19 pandemic.

The following board members responded to the roll call:

- Terry Hoffman
- Julie Price
- John Durnell
- Luke Reynolds
- Max Burton
- Phyllis Young
- Stephen Hale joined the meeting at 5:47

Other attendees were:

- Lisa Otke, Soulard's business development representative from the St. Louis Development Corporation;
- Stepanie Diffin, who will develop marketing materials and handle public relations for the Soulard CID; and
- Jim Dallas, who is president-elect for the Soulard Restoration Group.

II. COMMENTS BY MEMBERS OF THE PUBLIC:

There were none.

III. APPROVAL OF MINUTES FROM JUNE 29, 2020:

Luke Reynolds moved approval of the minutes of the June 29th, 2020 meeting as presented. Terry Hoffman seconded the motion. The following Board members voted aye: Terry, Luke, Julie, John, Max and Phyllis.

IV. REPORT OF OFFICERS AND COMMITTEES :

There were none.

V. OPEN AND UNFINISHED BUSINESS:

A. Income Statement (FY2020 thru 7/31/2020)

- Current balance is \$80, 371 with the addition of June's disbursement of \$28,240 from the State. Through June the CID has collected \$150,172 in sales tax and \$1,609 in use taxes.

B. Status of Communication Manager

- Stephanie Diffin was introduced. She will be filling out the website with pertinent information regarding the CID so that we are transparent to the public. She will draft press releases and notices as needed.

C. Website Review

- Terry will provide us with the website as it is currently structured by the developer before the next meeting so that the Board members can review and provide comments.

D. FY2021 Potential Spending - Street Lighting (Luke, Max, Phyllis)

- Luke reported that he sent information to Board members just prior to the meeting. Alderman Coatar is setting up a meeting with the Street Department to talk about our current infrastructure and whether it can accommodate any changes that might be considered. Luke also spoke with the Mayor's chief of infrastructure about the "smart street lighting" implemented downtown by Labyrinth.

E. FY2021 Potential Spending - Sidewalk Repairs, Crosswalks, Street Trees and Tree Wells

- (Julie, Stephen) Julie reported on her meeting with Alan Jankowski of the Forestry Division. She talked about the need to identify locations where trees were missing, needed trimming or removal. She indicated that Forestry would take our work orders, but they would respond according to demands on a city-wide basis. Terry talked about possibly hiring an arborist to trim trees at stop signs. He also suggested that we consider using tree grates similar to those at Anheuser Busch. Julie will check with Alan to see whether there is a survey of trees in the neighborhood that Phyllis recalls was done a number of years ago, possibly by Davey Tree Service. If that is available, it could provide us with some basic information for our own survey of current conditions.

F. FY2021 Potential Spending - Trash Program (John)

- John reported that he feels strongly that all street furniture should be of the same or similar styles so there is a cohesive design throughout the CID. He emphasized that the most important aspect of any trash program is that the trash must be picked up routinely.

G. FY2021 Potential Spending - Strategic Planning, Marketing & Branding, Project Management, Communications Management (Terry)

- Terry met with Matt Negri, president of Lafayette Square Restoration Committee, regarding their process for updating LSRC's Urban Plan. Lafayette Square developed a Request for Proposals (RFP) before selecting a firm to guide the neighborhood through the process. They are currently revising the final document after concluding all the work of drafting and reviewing the new plan with neighborhood residents. Terry will try to have an RFP for our review for the next meeting of the Board. He is currently building

out a statement of work for the Board to consider for the Marketing and Branding of the neighborhood.

VI. NEW BUSINESS:

A. Zoom

- Due to the technical difficulties that have been experienced with Zoom meetings while using the SSBD's account, the Board authorized Terry to get an account for the CID, hoping to resolve any issues until we are able to safely meet together at one location.
- Terry made the motion to subscribe to Zoom, and John seconded the motion. Aye votes were made by Terry, John, Julie, Max, Stephen and Phyllis.

B. Citizens' Advisory Committee

- Phyllis made a suggestion that the CID form a "Citizens Advisory Committee" to review our plans for future projects and provide feedback. She felt that this would help ensure that our goals were in line with the desires of the District as well as help us better communicate with the members of the District. She agreed to look at other groups that have such groups and formulate a draft of what a Citizens' Advisory Committee might be for the Souldard Community Improvement District. The Board was very supportive and asked her to proceed.

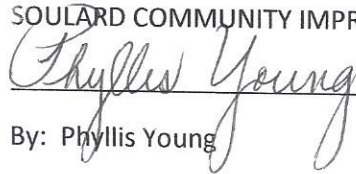
C. Calendar of Future Meetings

- August 31st
- October 5th
- November 2nd
- December 7th
- January 4th

VII. ADJOURNMENT

Stephen made the adjournment motion which was seconded by John. Aye votes were Terry, Julie, Stephen, John, Max, and Phyllis.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

A handwritten signature in cursive script, reading "Phyllis Young", is written over a solid horizontal line.

By: Phyllis Young

Title: Secretary