

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, November 2, 2020

The Soulard Community Improvement District Board Meeting was held by Zoom due to concerns of COVID-19 and in compliance with the Mayor's directive regarding meetings at this time.

I. CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order at 5:35 P.M.

The following members responded to a verbal roll call:

Terry Hoffman

Phyllis Young

Stephen Hale

John Durnell

Julie Price

Luke Reynolds

Max Burton

Guests participating on the call were:

Olivia Herring, a student

Angie Leahy, a neighborhood resident

Lisa Otke, Soulard's Business Development Representative from SLDC

Gerry Connolly, Open Government Advocate

Patrick Noles, Metro Sweeping Services

II. COMMENTS FROM MEMBERS OF THE PUBLIC:

There were no comments from members of the public.

III. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, October 3, 2020)

Max moved approval of the minutes from Monday, October 3, 2020. Terry seconded the motion. The minutes were approved by a verbal vote by the following: Terry, Stephen, John, Max, Julie, Luke and Phyllis.

IV. TREASURER'S REPORT:

Terry reported that total revenues for the period are \$193,946. Expenses for the period were \$117. Current balance in the account is \$193,829.

A brief discussion occurred about the use of funds for capital expenses vs. expenses such as operating and/or marketing expenses. A consensus after discussion was that 80% or more of funds should be spent on capital and maintenance items.

V. COMMUNICATION REPORT:

Terry reported that Stephanie will add past minutes to the website for the public to view, and she will prepare an article about the CID's activities for the January issue of the Renaissance.

VI. OPEN AND UNFINISHED BUSINESS:

A. Citizen's Advisory Board

Terry drafted a resolution for the Board to consider forming a Citizen's Advisory Board(CAB). After discussion the Board decided to take no action on the resolution until there were actual projects for the CAB to review.

B. Status of Neighborhood-Wide Tree Removal and Pruning

Julie spoke with the trash removal company with whom she's been negotiating about companies that might provide tree trimming. They recommended Gamma Tree Service to trim street trees that are causing issues like blocking stop signs or street lights that are needed for security.

C. FY2021 Potential Spending---Street Lighting (Luke, Max, Phyllis)

Luke said that he had scheduled a meeting with David Paul of Lighting Associates to view lighting in Lafayette Park and along Russell. The meeting would be Tuesday, November 10th at 1 P.M. at Molly's. The firm has done work in St. Charles, Alton, and Belleville. Anyone is welcome to participate in the meeting.

D. FY2021 Potential Spending ---Sidewalk Repairs, Crosswalks, Street Trees and Tree Wells (Julie, Stephen)

A brief discussion occurred about traffic calming techniques. Luke mentioned the recently installed medians on Lafayette between 18th St and Mississippi in front of the Lafayette Charter School. He heard that each of those were estimated to cost \$70,000. Luke sent out a video he made of bumpouts and street calming means used in Forest Park for Board Members to review and consider.

Terry will get Scott Ogilvie from SLDC's Planning Department and someone from the Streets Department to survey the neighborhood and provide us with options for traffic calming.

E. FY2021 Potential Spending--Trash Program (John)

Patrick Noles of Metro Sweeping Services joined the meeting. His company provides sweeping and trash services to Grand Center, Locust Business District, Dutchtown and South Grand. He proposed dividing the neighborhood into 4 parts. Then his workers will come Monday through Friday for 3 hours per day to provide trash pickup, both emptying containers as well as picking up debris by hand. This would be done during the day. There would be no contract. He would need no time to ramp-up to provide services. Nor would he need additional staff. He fielded a few questions from board members. Terry thanked him for the information, and Mr. Noles exited the meeting.

Discussion included whether to donate to Peter and Paul's Services for the cleanup program that is jointly funded by Trinity Lutheran, SBA, SRG and others.

John sent out a map showing present and proposed locations for trash cans. A discussion about costs, including installation occurred. It included whether a joint purchasing program with SRG could be done so that cans could be placed by SRG in areas that are not currently included in the CID. There were also questions about purchasing additional cans and liners for replacements which might be needed. Then there would be a need for storage. John will work on formalizing prices for the cans from the companies whose products he presented to the Board. Lisa offered to talk with other groups about providers they have previously used. John and Luke agreed to lead the installation of the new trashcans to save money.

There was also discussion about how purchasing should be done. It included whether the CID needs its own not for profit letter from the State. Terry will work on getting a tax exempt letter.

F. FY2021 Potential Spending -- Strategic Planning, Marketing & Branding, Project Management, Communications Management (Terry)

G. Mission and Vision Statement

H. Marketing and Branding Proposed SOW

Terry sent these (G & H) out with other materials prior to the meeting; however, due to the length of the meeting he asked that board members review these, make comments, and they would be discussed at the next meeting.

VII. NEW BUSINESS:

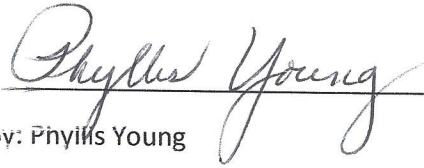
There was none.

VIII. ADJOURNMENT:

There being no further business Julie moved that the Board adjourn until the next meeting at Monday, December 7th, at 5:30 P.M. Luke seconded the motion. The following members responded yes to a roll call vote: Terry, Julie, John, Max, Luke, Stephen, and Phyllis. The Board adjourned at 7:05 P.M.

The next meeting of the Soulard Community Improvement Board will be held on Monday,
December 7th at 5:30 P.M.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

A handwritten signature in cursive script that reads "Phyllis Young". The signature is written in black ink and is positioned above a solid horizontal line.

By: Phyllis Young

Title: Secretary