

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, December 7, 2020

The Soulard Community Improvement District Board Meeting was held by Zoom due to concerns of COVID-19 and in compliance with the Mayor's directive regarding meetings at this time.

I. CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order at 5:35 P.M.

The following members responded to a verbal roll call:

Terry Hoffman

Phyllis Young

Stephen Hale

John Durnell

Julie Price

Luke Reynolds

Max Burton

Guests participating on the call were:

Lisa Otke, Soulard's Business Development Representative from SLDC

Gerry Connolly, Open Government Advocate

Stephanie Diffin

II. COMMENTS FROM MEMBERS OF THE PUBLIC:

There were no comments from members of the public.

III. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, November 2, 2020)

Luke moved approval of the minutes from Monday, November 2, 2020. Max seconded the motion. The minutes were approved by a verbal vote by the following: Terry, Stephen, John, Max, Julie, Luke and Phyllis.

IV. TREASURER'S REPORT:

Terry reported that the bank balance is \$217,916.

V. COMMUNICATION REPORT:

Terry reported that past minutes have been posted for the public to view, and Stephanie will post the mission statement after we approve one.

VI. OPEN AND UNFINISHED BUSINESS:

A. Trash Receptacles....Budget, Resolution, SOW, Scheduling, Installation

Using John's map of the locations for trashcans in the neighborhood, Terry calculated the cost for purchase of cans would be around \$31,000. He'd then project that \$2,250 would be needed in the second year to cover replacements. He has applied for a sales tax exemption from the Missouri Department of Revenue. However, at the time he'd had no reply. Taxes on the purchase would add an estimated \$2,600. He will check to see whether the tax exemption can be expedited.

Luke offered to provide warehouse space for storing the cans until they can be installed on the streets. Luke and John volunteered to provide the installation services. John suggested that we may need to allocate money to purchase the concrete pads used under A/C units for installation of cans in places where there is no sidewalk.

Terry has talked with Steve Edele about locating an 8 yard dumpster behind Edele and Mertz so that the porter service could empty debris into it. The dumpster would be emptied 2 times each week. We would need liability insurance to cover Edele for use of his property.

B. SOW---Statement of work and delivery of services

Terry reported that after discussion with Husch, our attorneys, the CID needs to solicit bids for porter services. He has drafted a SOW for that purpose. He'll then send it out to organizations that provide the porter services for other CID and business districts in the area. He's planning to ask for 24 hours of service each week. We would provide bags and uniforms. Discussion occurred regarding whether the CID would join other organizations in support of Peter and Paul's trash program. Ideas were that Peter and Paul could focus on clean up of Broadway or picking up trash on the street while the porter service would empty the cans. No decision was made about whether to include Peter and Paul in the plan.

Terry figured that the annual cost initially will be around \$42,000 with the purchase of the cans, the porter services, bags and uniforms. Luke made the motion to approve the SOW. Stephen seconded the motion. The following board members voted Aye: Terry, Luke, Julie, Max, Stephen, John, and Phyllis.

Julie made a motion to approve Purchase of 60 trashcans immediately. Max seconded the motion. Discussion occurred about waiting until the tax exempt letter was received to save the estimated \$2,600 in sales tax. The following members voted Aye: Terry, Max, Julie, and Stephen. The following members voted No: Luke and Phyllis. John abstained.

C. Strategic Planning, Marketing & Branding, Project Management, Communications Management

i. Mission and Vision Statement

Terry presented 6 options for the mission statement. After discussion Terry will draft a new statement combining statements 3 and 4. He'll send it out for review by Board Members.

Board members then discussed options for a vision statement. The board ended the discussion with the following: **A diverse historic neighborhood in which to live, work and play.** No vote was taken to approve this.

D. Street Lighting

There will be a meeting with representatives of the Board of Public Service and the Street Department on Tuesday, December 15th to discuss street lighting and means of making our streets more pedestrian friendly. The meeting will be at 9 A.M. on the corner of 9th and Lafayette.

VII. NEW BUSINESS:

Terry moved that the CID pay the fees to provide notaries for the public. These people would not charge for the services, but would be available to seal needed items for the CID. Max seconded the motion. The following members voted Aye: Terry, Max, John, Stephen and Luke. Julie and Phyllis abstained.

Discussion occurred about meeting dates for 2021. Phyllis will send out a list of meeting dates with the minutes.

Lisa Otke announced that the City will be providing funding from the Cares Act for area businesses that qualify.

VIII. ADJOURNMENT:

There being no further business Luke moved that the Board adjourn until the next meeting at Monday, January 4, 2021 at 5:30 P.M. Stephen seconded the motion. The following members responded yes to a roll call vote: Terry, Julie, John, Max, Luke, Stephen, and Phyllis.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

By: Phyllis Young

Title: Secretary

