

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, April 5, 2021

The Soulard Community Improvement District Board Meeting was held by Zoom due to concerns of COVID-19 and in compliance with the Mayor's directive regarding meetings at this time.

I. CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order at 5:38 P.M.

The following members responded to a verbal roll call:

- Terry Hoffman
- Stephen Hale
- John Durnell
- Julie Price
- Luke Reynolds
- Phyllis Young

Guests participating on the call were:

- Beth Hoops, the CID Communications manager
- Lisa Otke, SLDC representative
- Divah Griffin
- Gerry Connelly

II. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, March 1, 2021):

A motion to approve the minutes of the March 1, 2021 minutes was made by John and seconded by Luke. The minutes were approved by votes of Terry, Julie, John, Stephen, Luke and Phyllis.

III. TREASURER'S REPORT: For this month expenses remained unchanged. Our current balance is \$355,199.

IV. COMMUNICATIONS DIRECTOR REPORT:

Beth reported that she has talked with both the Post Office and a mail house about the number of households in Soulard in preparation for the survey to determine priorities for the CID. The estimate is around 2,200 addresses. PreSort, the mailhouse will check for redundancies in the addresses.

Beth then presented questions that are being considered for inclusion in the survey. Discussion occurred about the content. The Board was pleased with the content, and Beth will continue working to refine the survey before uploading it for the public participation.

V. Reports of Officer, Boards and Committees

There were none.

VI. OPEN AND UNFINISHED BUSINESS:

A. Trash Receptacles....Budget, Resolution, Porter Bids, Scheduling, & Installation

Terry reported that Board of Public Service (BPS) has issued the needed Encroachment Permits. There are 71 receptacles. Luke installed 2 on Friday, and Terry helped him install 14 this morning. They will be installing others in the next days. Metro Sweeping will begin emptying them next week. Terry will also be finalizing plans for Peter and Paul's employees to participate in an ongoing neighborhood cleanup.

Discussion was held regarding the signage being made by McClay Signs to identify the containers with the Soulard CID logo. This will cost around \$900. A motion was made by Luke and seconded by Terry to accept the bid and proceed. It was unanimously approved by a roll call vote.

B. Strategic Planning, Marketing and Branding: Terry has spoken with Jim Dallas of SRG about the Marketing and Branding proposal, and he will be talking with Soulard Business Association about it. He hopes to garner the support of those organizations to jointly fund and coordinate efforts on a Request For Proposals to develop a joint Marketing and Branding plan for the neighborhood.

C. Traffic Calming: A number of board members met with BPS on March 13th to talk about our ideas of traffic calming and what we'd want from a professional study. BPS asked us to compile our list of concerns. They will then draft a document to submit to the firms they work with so that a bid for services can be developed. Then a consultant will be selected to work on a plan for the features and areas we have identified.

Terry submitted our list to Andrew Riganti of BPS. BPS will review the list and use it to develop an RFP to issue to engineering firms. It's likely to be 30 days before we hear from BPS. They will provide us with the likely costs of the product after reviewing our expectations.

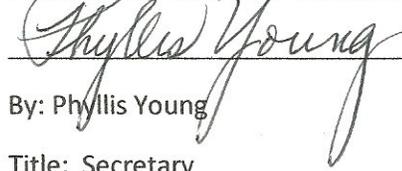
VII: NEW BUSINESS:

Terry reported that he has submitted a preliminary 2021-2022 CID budget to the City (as required by law ... 90 days before the beginning of the fiscal year). He projected that with this year's carryover revenues and the next fiscal year's revenue our income will be around \$858,000. He projected expenses to be approximately \$819,000, with a projected carryover of \$39,000. The final budget needs to be submitted to the State of Missouri 30 days before the beginning of the fiscal year so this budget will need to be finalized at the next board meeting.

VIII. ADJOURNMENT:

There being no further business Stephen moved that the Board adjourn until the next meeting on Monday, May 3, 2021 at 5:30 P.M. Luke seconded the motion. The following members responded yes to a roll call vote: Terry, Julie, John, Luke, Stephen and Phyllis.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

A handwritten signature in cursive script that reads "Phyllis Young". The signature is written over a horizontal line.

By: Phyllis Young

Title: Secretary