

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, June 7, 2021

The Soulard Community Improvement District Board Meeting was held in person at the Soulard Station.

CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order at 5:39 P.M.

The following members responded to roll call at the Soulard Station:

- Terry Hoffman
- Stephen Hale
- John Durnell
- Julie Price
- Luke Reynolds

The following called into the meeting and responded present to the roll call:

- Phyllis Young
- Max Burton

Guests included were:

Beth Hoops, the CID Communications manager

Lisa Otke, SLDC representative

Walker Hamilton, neighborhood resident

II. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, May 3, 2021):

A motion to approve the minutes of the May 3, 2021 meeting was made by Max and seconded by John. The minutes were approved by votes of Terry, Julie, John, Stephen, Luke, Max, and Phyllis.

III. TREASURER'S REPORT:

Terry provided the Budget and Income Statement through 5/31/2021, which showed a balance of \$414,183. Revenue and carryover from the prior year was \$448,401. Expenses were \$34,218 which includes the purchase of the trashcans for our initial project and insurance for the Board along with other administrative expenses.

IV. COMMUNICATIONS DIRECTOR REPORT:

Beth reported that there have been 474 responses to the survey so far. Facebook was the source of most of them. The Renaissance generated most of the others. Replies seemed to be coming primarily from residents. Beth will have complete results for the July meeting.

V. Reports of Officers, Boards and Committees

There were none.

VI. OPEN AND UNFINISHED BUSINESS:

A. Trash Receptacles....Budget, Resolution, Porter Bids, Scheduling, & Installation

Terry reported that there are a dozen more cans to be placed by the porter service. The total will be close to 80 cans in total since the company sent replacements for the damaged cans, and the damaged cans were also used.

Peter and Paul's services have not been initiated since they are still working on a system to pay the employees. When that is finalized, they will sign the agreement and commence the service. Luke will order vests for employees of both Peter and Paul and Metro to identify them as providers of a service through the CID.

B. Traffic Calming:

Terry provided the Board with the Board of Public Service (BPS) scoping information about the planned Traffic Study. The cost is \$50,000 with cost sharing to be split between the CID, the SSBD and the Alderman. Terry moved that the CID allocate \$20,000 toward this effort. Luke seconded the motion. Terry, Stephen, Julie, Luke, Max, John and Phyllis voted aye.

A kickoff meeting with stakeholders will be scheduled in the near future with the study team. Gary Toribio, a retired engineer from the neighborhood, has offered to help us in this effort.

C. Strategic Planning, Marketing and Branding:

There was no new information to report about this topic.

VII: NEW BUSINESS:

Julie questioned whether stop signs need to have white lines painted to identify the stop as well as the pedestrian crossing. Beth suggested that the SRG safety committee could survey the pedestrian crosswalks in need of that type of identifying paint.

John reported that it takes 4 hours to water the flower pots that SRG has placed around the neighborhood. At the May meeting he had suggested that the CID might take the responsibility for the pots as a marketing and branding opportunity. Terry asked John for a plan regarding that approach. He and John will meet to discuss the possibilities.

Terry brought up the historic signage recently installed in Lafayette Square by the Lafayette Square Restoration Committee. The posts and signs used cost around \$1,200 each installed. The stop signs are framed with a black frame. Terry thinks there are approximately 95 intersections in the Soulard neighborhood with about 2/3 of them being within the CID.

Terry also brought up the visible problem with dog trash throughout the neighborhood. He talked with McClay Sign about signs asking people to pickup after their dogs. Discussion ensued.

Terry moved to purchase dispensers for pet waste bags and place them throughout the CID. The motion called for spending up to \$3,000 for posts, dispensers and bags. It was seconded by Stephen. A roll call vote was unanimous. John and Stephen will determine locations for the dispensers.

VIII. ADJOURNMENT:

There being no further business Julie moved that the Board adjourn until the next meeting Max seconded the motion. The following members responded yes to a roll call vote: Terry, Julie, John, Luke, Stephen, Max and Phyllis. The meeting was adjourned at 7:08 P.M.

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By: Phyllis Young

Title: Secretary