

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, June 28, 2021

The Soulard Community Improvement District Board Meeting was held in person at the Soulard Station.

CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order at 5:35 P.M.

The following members responded to roll call at the Soulard Station:

- o Terry Hoffman
- o Stephen Hale
- o Max Burton
- o Phyllis Young

Guests included were:

Lisa Otke, SLDC representative

Susan Wiegand, neighborhood resident

II. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, JUNE 7, 2021):

A motion to approve the minutes of the June 7, 2021 meeting was made by Max and seconded by Stephen. The minutes were approved by votes of Terry, Stephen, Max, and Phyllis.

III. TREASURER'S REPORT:

Terry reported that we received the largest deposit to date from the state. Approximately \$58,000 from sales taxes and \$2,000 in use taxes were deposited into the bank. Since our meeting was moved earlier due to the 4th of July holiday, Terry will send the financial statements out for this month after the bank posts June statement. Paid expenses for the month were the check to the Board of Public Service as our share of the traffic calming study and the check to McClay Sign for the trash can logos.

IV. COMMUNICATIONS DIRECTOR REPORT:

Beth was on vacation, but Terry explained that over 500 surveys were completed. Beth will compile the results and have a report for us on the opinions that were gathered for the next meeting. Those will help guide the marketing campaign for the future.

V. Reports of Officers, Boards and Committees

There were none.

VI. OPEN AND UNFINISHED BUSINESS:

A. Trash Receptacles....Budget, Resolution, Porter Bids, Scheduling, & Installation

65 of the 67 cans have been placed. These include 4 around Pontiac Park that the Parks Department had been responsible for dumping. The new ones will be dumped on a more regular basis. The trashcan by Soulard Soap will be replaced due to an accident with a beer truck. Another was somehow moved from its location, and it will be placed back into the permitted location and bolted into place. Remaining cans will be placed at the Island, the Doghouse and at Edele & Mertz. The porter service is now operating 7 days a week due to overflowing cans in some locations.

Peter and Paul Community Services is still working with the vendor who will provide payment service to the men who are hired for the community clean-up. Hopefully, that will be concluded prior to our next meeting so that the service can begin.

Terry and John will begin looking at the possibility of historic signage similar to those used in Lafayette Square and other historic neighborhoods.

B. Traffic Calming:

As reported previously Terry has paid the \$20,000 to the Board of Public Service to initiate the traffic calming study. We are awaiting the scheduling of a meeting of the shareholders and the consultants.

C. Strategic Planning, Marketing and Branding:

There was no new information to report about this topic.

VII: NEW BUSINESS:

Stephen expressed his concern about the number of vacant tree wells in the neighborhood . He, Susan and Phyllis will undertake a tree survey to gather information about the number of trees needed to provide the coverage we once had. Then we can talk with Forestry and the Alderman about how to move forward on the effort.

Terry noted that this meeting is Max's last since the SBA elections have occurred. A new business owner will be appointed. We thanked him for his service and his on-point comments. Laura Leister from the Protagonist will be replacing Max. This was also Julie Price's last meeting.

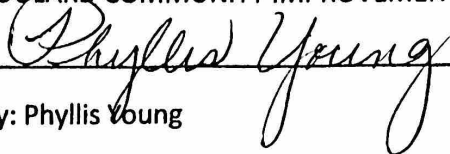
There is still a vacancy for Stephen's position as a residential property owner. Susan Wiegand, Bonita Leiber, and Dan Prather are interested.

Terry stated that Steve Edele is interested in the remaining business position.

VIII. ADJOURNMENT:

There being no further business Stephen moved that the Board adjourn until the next meeting Max seconded the motion. The following members responded yes to a roll call vote: Terry, Stephen, Max and Phyllis. The meeting was adjourned at 6:20 P.M.

SOULARD COMMUNITY IMPROVEMENT DISTRICT



By: Phyllis Young

Title: Secretary