

**THE SOULARD COMMUNITY IMPROVEMENT DISTRICT**

**BOARD OF DIRECTOR'S MEETING**

Monday, September 7, 2021

The Soulard Community Improvement District Board Meeting was held in person at the Soulard Station.

**CALL TO ORDER AND ROLL CALL:**

Terry called the meeting to order at 5:35 P.M.

The following members responded to roll call:

- o Terry Hoffman
- o John Durnell
- o Phyllis Young
- o Luke Reynolds
- o Laura Leister

Guests were:

Beth Hoops, Communications Director

Lisa Otke, SLDC representative

**II. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, August 2, 2021):**

A motion to approve the minutes of the August 2, 2021, meeting was made by Luke and seconded by John. The minutes were approved by votes of Terry, Luke, Laura, John and Phyllis.

**III. Treasurer's Report:**

Terry presented the Budget and Income Statement Revenues through 8/31. Revenues appear to be averaging slightly more than \$50,000 per month. There were no major expenses this month. Expenses are primarily related to ongoing trash collection. Current balance for the CID is \$525,353.

**IV. COMMUNICATIONS MANGER REPORT:**

a. Ongoing Activities---Beth reported that she is currently working on articles for the upcoming Renaissance edition to be published.

b. CID Survey Results:

Terry presented a series of charts and graphs detailing the survey results. Results were shown providing information about priorities of people who've lived in Soulard for various lengths of time, and renters vs. homeowners vs. businesses. Beautification, Streetscape, Infrastructure, and Street and Alley Cleanups were high priorities. Festivals and Events and Historical Significance fell to a lower level of concern. Parking Solutions and Traffic Calming were not considered high priorities and Marketing was an extremely low concern.

The Board has the summarized results for review, and Beth encouraged members to utilize the Qualitative Results to compare to the quantitative results for a better understanding. Terry asked that Board members select one of the areas of concern to chair and provide future focus. John selected Beautification, and Phyllis selected Streetscape.

V. Reports of Officers, Boards, and Committees

There were none.

VI. OPEN AND UNFINISHED BUSINESS:

A. Trash Program: Pet Waste Stations

There are 25 pet waste stations at Molly's for installation. The permit for placement has already been issued by the City. Terry presented proposed signage for discussion. It was determined that the ordinance numbers should be added to the signage. The signs will be the same size as the dispenser with the CID logo on the street facing side of the sign.

Terry reported that Metro Sweeping has been sold. He's waiting to see whether changes to our program will occur as a result of the sale. He's received no further information about whether they could assist with an enhanced bulk pickup program since last month's meeting.

There are 6 trashcans remaining in the warehouse at this time that will need to be placed in the CID.

B. Traffic Calming:

Consultants have promised a final report by the end of the year.

C. Beautification:

No report.

D. Neighborhood and Street Signage:

Terry presented a variety of street signs he pulled off the internet to initiate discussion about the type of signage we'd like in the neighborhood. That led into the type and number of poles that would be needed. No decisions were made although suggestions were presented to look at signs and posts in a variety of other neighborhoods.

E. Street Tree Survey:

No report; however, Terry did ask for the number of trees needed for this effort by the next meeting.

G. Strategic Planning, Marketing & Branding:

No report.

VII. NEW BUSINESS:

A. Meeting Time Change--

Terry indicated that Steve Edele has requested that our meeting time be changed to an earlier one. After discussion it was determined that meeting times will be changed to 5 P.M.

B. Power in Pontiac Park---

Terry has been approached about whether the CID would provide a power source for use in Pontiac Park. There is one in Soulard Market Park. A power source would allow for sound systems to be used in the park, and provide outlets for other uses at neighborhood events. John reported that Richard Eaton has already struck an agreement with the Parks Department to install a power source. John will follow-up on the status of that.

VIII. ADJOURNMENT:

There being no further business Terry moved that the Board adjourn until the next meeting. John seconded the motion. The following members responded yes to a roll call vote: Terry, John, Luke, Laura, and Phyllis. The meeting was adjourned. The next CID Board meeting will take place on Monday, October 4<sup>th</sup> at 5 P.M.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

  
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By: Phyllis Young

Title: Secretary