

**Soulard Community Improvement District
Monthly Board Meeting Minutes
Monday, April 4, 2022**

Location: Soulard Station
Call to Order: Terry called the meeting to order at 5:08 pm
Adjourn: 6:15 pm

Commissioners Present: The following commissioners responded to roll call:
Terry Hoffman
Mary Hart Burton
Steve Edele
Laura Leister
Luke Reynolds
Phyllis Young
John Durnell

Beth Hoops (Communications Manager)

Commissioners Absent: None.

There was a Quorum Yes

Guests in Attendance: Jim Dallas (SRG President)
Mitch Goist (Resident)
Amanda Ramscharan (Resident)
Lisa Otke (SLDC)

• **Secretary's Report**

- No need to approve March minutes because the board meeting was cancelled.
- Approval of minutes from Board Meeting on February 7, 2022. A motion to approve the minutes was made by Luke and seconded by Phyllis. All board members approved.

• **Treasurer's Report**

- Terry presented the Budget & Income Statement through March 31, 2022.
- YTD in Sales Tax Revenue: \$502,018
- YTD Usage Tax Revenue: \$12,425
- YTD spending: \$71,392.
- No change from last month in operating expenses.
- Net Revenue with 2021 Carryover Less Expenses: \$891,346

• **Communications Manager Report**

- Beth reported she is in the process of making website updates.
- She is considering doing an e-mail push around the time of the public meeting for traffic calming (end of May or early June 2022).

• **Open and Unfinished Business**

- Trash Program: Street Cleaners of America ("SCA") just had a major turnover in employees so they have been slow in invoicing us. Day-to-day removal service has been fine, however.

- Steve suggested the CID hire an employee for trash and other projects. John expressed some concerns (e.g., taxes, workers' comp, insurance, etc.) for hiring an internal employee.
- Terry discussed using either St. Peter and Paul or Trinity for trash services, but the Board agreed we cannot rely on either organization until it is determined who is the official Soulard Clean Team. Both the Soulard Restoration Group and Soulard Business Association are waiting on some clarity as well.
- Laura and John will ask contacts at Places for People about whether they can assist with a trash program service. Lisa suggested reaching out to Employment Connection.
- Pet Waste Stations: We still need to install 16. Once installed, Terry will contact SCA to schedule pickups.
- Trees: Phyllis reported that the 30 trees that we ordered have been planted. She contacted three companies about getting quotes for watering services. Still waiting on pricing. Still need to fill 90 tree wells, which we will plan for planting in Fall 2022.
- Budget Review: Board approved budget for next fiscal year via email prior this Board Meeting.
 - In talking about the budget, John suggested purchasing a CID-owned computer for Terry and setting up a drive so Board Members can remotely access all documents. Beth will set up a Google Drive.
 - Board had no other suggestions/recommendations for the Budget.
- Traffic Calming:
 - Terry provided handout titled, "Soulard Traffic Calming: Next Steps Following Stakeholder Meetings," which summarized the three broad implementation types of traffic calming and four phases of implementations.
 - Timeline: Last week the Consultant was to get guidance from City about final hump locations. By the end of this week, Consultant is to send updated drawings to City staff from review. Consultant to provide revised drawings to City for dispersal to CID and SSBD by April 20, 2022. Consultant and City to meet with Soulard stakeholders on April 27, 2022. Soulard stakeholders are to present to their respective CID and SSBD Boards first week of May. After any revision of drawings, approvals to be done on May 11, 2022 with final revisions completed on May 16, 2022 or May 23, 2022. Public meeting scheduled for May 30, 2022 or June 6, 2022.
- Project Prioritization:
 - Board previously prioritized projects for the CID (rating projects from 1-lowest rank to 3-highest rank). Terry handed out spreadsheet summary of our votes.
 - Priorities: Tree Planting, Trash, Lighting, adding electric to Pontiac Park, Street Planters, Soulard Marketing/Comprehensive Plan, and Traffic Calming.
 - For strategic planning, marketing, and branding, will need to get out an RFP. Mary Hart and Beth will assist Terry with this project.
 - Terry asked everyone to make sure their votes are accurate.
- **New Business**
 - Discussed other CIDs (East Loop, Downtown, CWE North, etc.) who hire employees instead of outsourcing projects to third-parties.
- **Comments by Guests in Attendance**
 - Lisa announced federal Small Business Grant (SLDC) for expenses related to rent, inventory, salary, etc.

- **Adjournment**

- There being no further business Mary Hart moved that the Board adjourn until the next meeting. Luke seconded the motion. All board members are in favor.

Minutes Submitted by Laura Leister
Secretary, Soulard Community Improvement District



Laura Leister

4/4/22

Date