

**Soulard Community Improvement District**  
**Monthly Board Meeting Minutes**  
**Monday, May 8, 2023**

Location: Molly's  
Call to Order: Terry called the meeting to order at 5:03 pm  
Adjourn: 6:00 pm

Commissioners Present: The following commissioners responded to roll call:  
Phyllis Young  
Mary Hart Burton  
Steve Edele  
Luke Reynolds  
John Durnell  
Terry Hoffman  
Laura Leister

Commissioners Absent: None

There was a Quorum Yes

Guests in Attendance: Cara Spencer, Alderman  
Lisa Otke, SLDC  
Beth Hoops, Communications

• **Secretary's Report**

- Approval of minutes from the last Board Meeting on Monday, April 3, 2023.
- A motion to approve the minutes was made by John and seconded by Luke. All board members in attendance approved.

• **Treasurer's Report**

- Terry presented the Budget & Income Statement through April 30, 2023.
  - Year-to-date net revenue & carryover: \$1,690,972
  - Year-to-date expenses (operating + programs): \$115,473
    - Expenses primarily related to ongoing trash clean up, pet waste stations, street planters, and street tree maintenance.
  - Net total: \$1,575,500

• **Communications Manager Report**

- Beth reported she included an article about speed humps in the May Renaissance.

• **Reports of Officers, Boards or Committees**


- No report.

• **Open and Unfinished Business**

- Trash Program Update:
  - Will have signed contract with Regency shortly. Regency will start cleaning streets one week from today's meeting.

- Traffic Calming:
    - Terry, Luke, John, and Steve met with CBB to discuss progress with intersection calming. Estimated to be one year before construction can commence.
    - Thirty speed humps should be coming soon, but we are dependent on the City as they work from Ward-to-Ward. Cara Spencer commented that she would check on status.
  - Skyscraper Banner:
    - Terry, John, Laura, and Phyllis had a meeting with Ten8 to discuss a jumping off point for what the Board would like to see in terms of color, shape, size, and theme for the permanent banners.
    - Ten8 is now working on proposed designs.
    - Once we get proposed designs, CID will schedule a neighborhood meeting at SBAC to get public comments.
  - Street Tree Planting:
    - Phyllis received bid for \$15,640 to water the newly planted 75 trees. If CID includes the 35 trees planted prior to the 75, the bid increases to \$22,900.
  - CID Expansion:
    - Terry relayed that two members of the SRG (Nancy Lambert and Jim Dallas) have notified him that they are willing to spearhead the efforts to expand the CID. Terry will continue discussions with them.
  - Neighborhood Comprehensive Plan:
    - No discussion.
  - Other Project Discussion:
    - No discussion.
- **New Business**
    - Compensation for Left Field Creative – CID Logo Creation
      - Provided an invoice for \$43,100 for campaign strategic development and logo, residential presentation PowerPoint, business presentation PowerPoint, brochure, public presentations, FAQ development, talking points development, press release development, and scope of work development.
      - Terry moved that the CID pay \$5,000 for ownership rights for the logo. John seconded the motion. All board members were in favor.
  - **Comments by Guests in Attendance**
    - None
  - **Adjournment**
    - There being no further business Luke moved that the Board adjourn until the next meeting. Mary seconded the motion. All board members were in favor.

Minutes Submitted by Laura Leister  
Secretary, Soulard Community Improvement District

  
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Laura Leister

6/5/23  
\_\_\_\_\_  
Date