

**Soulard Community Improvement District
Monthly Board Meeting Minutes
Monday, November 6, 2023**

Location: Molly's
Call to Order: Terry called the meeting to order at 5:03 pm
Adjourn: 6:45 pm

Commissioners Present: The following commissioners responded to roll call:
Luke Reynolds
Mary Hart Burton
John Durnell
Terry Hoffman
Steve Edele
Phyllis Young

Commissioners Absent: Laura Leister

There was a Quorum Yes

Guests in Attendance: Beth Hoops, Communications
Jim Dallas, Resident
Nancy Lambert, Resident
Joy Grdnic, Resident
Dillon Goodson, Resident

- **Secretary's Report**

- Approval of minutes from the last Board Meeting on Monday, September 2, 2023.
- A motion to approve the minutes was made by Mary and seconded by Luke. All board members in attendance approved.

- **Treasurer's Report**

- Terry presented the Budget & Income Statement through October 31, 2023.
 - Year-to-date revenue & carryover: \$1,838,237
 - Year-to-date expenses (operating + programs): \$141,828
 - Newest major expense was beautification, signage marketing, streetscape / new lamp heads, and traffic calming
 - Net total: \$1,696,409

- **Communications Manager Report**

- Beth and Terry working on merch for Clean Krewe once new branding package / fonts received from TEN8

- **Reports of Officers, Boards or Committees**

- No report.

- **Open and Unfinished Business**

- Trash Program Update:
 - A few more trash cans added at requested locations. Terry monitoring trash emails address for any issues / requests from residents.
- Traffic Calming:

- With respect to the speedhumps, Phase 2 is sitting on Mayor's desk; should begin around seven months from now in the spring.
- CBB continuing work on entryway / traffic calming engineering designs.
- Board reviewed Chapter 17.24 of the St. Louis Parking Ordinance, with a focus on what we can do as a CID to reduce parking violations in a cost-effective way. Streets Dept approved as long as CID work conforms to City standards. Terry looking into costs. Next step: identify priorities / streets / alleys
- Street Tree Plan:
 - 200 trees targeted for next round of planting. Starting with N end of Soulard, the goal is for trees to be in the ground by February. CID providing locations / tree inventory to the City / Forestry Dept.
 - Forestry Dept. has indicated they don't have bandwidth to remove dead trees and stumps; CID is welcome to remove trees / stumps. Board to get price quote from Davey Tree.
 - 42 trees need to be removed (includes the 11 dead trees planted by CID) and 42 stumps need to be removed.
 - The Board discussed moving forward with contracting out tree pruning and maintenance throughout the CID boundaries. Forestry Dept does not have bandwidth to handle pruning / maintenance. Terry got initial hourly quote from Davey Tree to do the maintenance work.
- Skyscraper Banners:
 - Final fabrication specs coming within 2 weeks; designers working on wind slits / wind-resistant design aspects in order to comply with Streets Dept
 - John and Terry took an accounting of all the light poles. Board discussed which streets should have the signs, which included Broadway, 7th Street, 9th Street, 12th Street, Carroll, Lafayette, Geyer, Russell, and Sidney.
 - TEN8 has plugged all poles into their database and identified poles with good visibility. Board to determine number of signs. Proposed count: 131 (will be dependent on fabrication price / bids).
 - CID to begin applying for encroachment permits of approx 300 poles
 - Discussion of how to design seasonal banners (i.e. generic, mardi gras, spring, summer, fall, winter holiday) and potential call to artists / artist rfp
- Pontiac Park/Soulard Market Park:
 - We received pricing for replacing the water fountain in Pontiac Park and adding a new one. Laura previously discussed working with the SBA to get a water fountain installed at Soulard Market Park. The water fountain we like has a normal fountain, a bottle filling station, and a dog water bowl.
 - Terry shared a map, showing where power will be located in Pontiac Park (2 locations). Board discussed movement of proposed locations.
 - All 24 lamp heads have been ordered. In order to prepare for their delivery, Luke and Terry have started painting the light poles.
- Neighborhood Comprehensive Plan:
 - Terry distributed Neighborhood Plan one-page overview. Plan would mimic official Soulard boundary as mapped by the City. Plan would need to include existing conditions, vision, land use and zoning, housing, sustainability, connectivity, equity, economic development, safety and implementation. May also include urban design, historic preservation, homelessness, parking, marketing and branding, streetscapes, marketing and branding, etc. Plan would need to coordinate with existing city-wide and regional plans; include community engagement and public meetings.
 - Terry and Mary to share examples of comprehensive plans
- Expansion of the CID:
 - Terry and Phyllis met with Jim Dallas and Nancy Lambert to answer CID expansion questions. Jim distributed potential expansion map for Board comment.
- **New Business**

- Lift for Life requested CID support in opposition to dispensary. CID is not taking a position.
- **Comments by Guests in Attendance**
 - None
- **Adjournment**
 - There being to further business Luke moved that the Board adjourn until the next meeting. Mary seconded the motion. All board members were in favor.

Minutes Submitted by Beth Hoops
Communications, Soulard Community Improvement District



Terry Hoffman



Date