

**Soulard Community Improvement District
Monthly Board Meeting Minutes
Monday, January 8, 2024**

Location: Molly's
Call to Order: Terry called the meeting to order at 5:00 pm
Adjourn: 6:20 pm

Commissioners Present: The following commissioners responded to roll call:
Terry Hoffman
Luke Reynolds
Steve Edele
John Durnell
Laura Leister
Phyllis Young (arrived at 5:01pm after roll call was taken)

Commissioners Absent: Mary Hart Burton

There was a Quorum Yes

Guests in Attendance: Nancy Lambert, Resident
Beth Hoops, Communications
Brenton Henry, SRG Communications Chair

- **Secretary's Report**

- Approval of minutes from the last Board Meeting on Monday, December 11, 2023.
- A motion to approve the minutes was made by Luke and seconded by Steve. All board members in attendance approved.

- **Treasurer's Report**

- Terry presented the Budget & Income Statement through December 31, 2023.
 - Year-to-date revenue & carryover: \$2,110,380
 - Year-to-date expenses (operating + programs): \$188,752
 - Net total: \$1,921,629
- One of our six CDs just matured. Terry plans to open another similar CD with funds.
- Significant expenses forthcoming: Signage and speed humps.

- **Communications Manager Report**

- Beth is going to post about the new light heads recently installed in Soulard Market Park on CID's socials and website.

- **Reports of Officers, Boards or Committees**

- No report.

- **Open and Unfinished Business**

- Trash Program Update:
 - Everything seems to be running smoothly. Receptacles are being emptied daily and bulk pick up has been on time. When Terry receives reports that bulk pick up is needed at a specific location, Charlie Brown is quick to respond.
 - We have the "Soulard" logo designed and ready for Clean Krewe uniforms, however we may change the name since Trinity is still cleaning the neighborhood under a similar name.

- Traffic Calming:
 - Speedhumps Phase 2 is still on track.
- Street Tree Plan:
 - We anticipate 100 more trees to be planted in the next wave. Phyllis is going to follow up to see if they started planting yet.
 - Davey Tree submitted a formal proposal for lawn tree pruning and maintenance, which the Board approved in the December meeting.
- Skyscraper Banners:
 - RFP for permanent banner fabricator went out. The Board discussed two of the bids, which include 75 banners, engineers' study & sealed drawings, shop drawings, installation for permanent banners, 75 seasonal banners, and installation for seasonal banners.
 - Craftsman: \$315,675
 - Allegra: \$329,025
 - Craftsman submitted a life-sized fabricated prototype sign with their proposal and the Board had an opportunity to inspect the sign.
 - CID would like a preapproval from the City before we enter into a contract. The Board is somewhat concerned about the weight of the prototype from Craftsman, but would like to move forward with them.
 - Laura submitted a motion to approve entering into a Letter of Intent with Craftsman for the bid that they submitted to the CID on January 8, 2024, which the Board reviewed and discussed. John seconded. All board members in attendance approved.
 - Ten8 submitted three design options for the first seasonal banner with the following taglines: (1) History Still Being Made; (2) Every Brick Tells a Story; and (3) Patrons of Our Past.
 - Board likes the first two, not so fond of the third. Upon Beth's suggestion, Terry will ask Ten8 for some additional options to replace the third.
 - Board discussed 67 potential locations for the skyscraper banners as follows: 6 on Broadway, 17 on 7th Street, 9 on 9th Street, 7 on 12th Street, 1 on 13th Street, 1 on Carroll Street, 2 on Lafayette Ave., 6 on Geyer Ave., 1 on Allen Ave., 12 on Russell, and 5 on Sidney. Board will independently review these locations and discuss any alterations at the next meeting.
- Pontiac Park/Soulard Market Park:
 - CID is hoping the 16 lamp heads will be installed in Pontiac Park this week.
 - For the old light heads, we'll offer them to the neighborhood for a minimum \$25 donation to Saints Peter and Paul.
 - No update on power Pontiac Park.
- Neighborhood Comprehensive Plan:
 - No major updates.
- Expansion of the CID:
 - Terry talked to the CID attorneys. They recommended engaging Lou Hamilton (lobbyist) and speaking to Am-Bev about their position before we consider expanding too far south. Husch plans to speak to Lou. We are waiting to hear back.
- **New Business**
 - Terry brought up the idea of modular Public Restrooms.
- **Comments by Guests in Attendance**
 - None

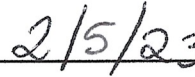
- **Adjournment**

- There being no further business Phyllis moved that the Board adjourn until the next meeting. John seconded the motion. All board members were in favor.

Minutes Submitted by Laura Leister
Secretary, Soulard Community Improvement District



Laura Leister



Date