Soulard Community Improvement District Monthly Board Meeting Minutes Monday, April 1, 2024

Location:

Molly's

Call to Order:

Terry called the meeting to order at 5:06 pm

Adjourn:

6:56 pm

Commissioners Present:

The following commissioners responded to roll call:

John Durnell
Steve Edele
Terry Hoffman
Phyllis Young
Mary Hart Burton
Laura Leister
Luke Reynolds

Commissioners Absent:

N/A

There was a Quorum

Yes

Guests in Attendance:

Jim Dallas, CID Expansion Andrea Dallas, CID Expansion Nancy Lambert, CID expansion

Jeff Weitzel, Beatification Committee Chair

Nancy Kelley David Cornelius

Secretary's Report

- o Approval of minutes from the last Board Meeting on Monday, February 5, 2024.
- A motion to approve the minutes was made by John and seconded by Mary. All board members in attendance approved.

Treasurer's Report

- Terry presented the Budget & Income Statement through March 31, 2024.
 - Year-to-date revenue & carryover: \$2,315,084
 - Year-to-date expenses (operating + programs): \$256,018
 - Net total: \$2,059,066
- Expenses mostly related to beautification (\$40,306), trash and alley cleanup (\$118,343), traffic calming (\$51,000), marketing and branding (\$12,090), and streetscape (\$28,683).
- Terry presented "A Resolution of the Soulard Community Improvement District to Modify Fiscal Year 2024 Operating Budget" to move \$350,000 from the budget line item for "Traffic Calming" and transfer to the budget line item for "Marketing and Branding" for the fabrication of 71 permanent banners and removing the current sign collateral throughout the neighborhood.
 - A motion to approve the minutes was made by Luke and seconded by Mary. All board members in attendance approved.
- By text vote the Board approved the preliminary fiscal year 2025 budget on March 25, 2024.

Communications Manager Report

 Beth indicated that the website has been updated and is working on "Soulard Clean Team" merch. She is also preparing for the next Renaissance issue.

Reports of Officers, Boards or Committees

No report.

Open and Unfinished Business

- Trash Program Update:
 - Program running smoothly. Nothing additional to report.
- Skyscraper Banner Update:
 - City should be issuing our permit for the 71 banners from the Streets Department tomorrow, April 2, 2024. Once permits are issued, fabrication will commence. Will likely start seeing signage in 3 to 4 weeks.
 - Terry is working on getting additional permit to take over approximately 300 light poles.
- Beautification/Street Tree Plan:
 - Phyllis indicated we should direct DJM to remove the black bladders on the newer planted trees (the brown bladders stay).
- Traffic Calming:
 - Next wave of speed humps 90 total should be coming in August/September 2024. Cost has gone up around 25% (last round was around \$6,000 per hump).
- o Pontiac Park:
 - On March 27, 2024, Terry had a meeting with Cara and the Parks Commissioner.
 The discussion included power installation, multi-purpose drinking fountains, historic entry signage, and placement of permanent public restroom.
 - Power. Power installation for two locked power stations have already been bid out by the City. Completion is anticipated around June 2024.
 - Drinking Fountains: CID can immediately purchase one of the two drinking fountains for Pontiac Park to replace the current fountain. We need a City-approved plumber to look at installation options for the second drinking fountain at Pontiac Park and the fountain for Soulard Market Park.
 - Park Signage: Terry is going to work with SRG historic to develop historic entryway signage for Pontiac Park.
 - Public Restroom: City did not seem on board with the idea, but the CID plans to continue the conversation.
- Neighborhood Comprehensive Plan:
 - Mary, Terry, and Lisa Otke (Neighborhood Manager) had a meeting with Planning & Urban Design Agency (PDA). Mary shared the benefits of a Neighborhood Plan with the CID Board.
 - Mary presented a map to the Board for feedback on what neighborhood(s) should be included with Soulard in a neighborhood plan. CID Board agrees we should include LaSalle Park and Kosciusko. Time frame would be around 5-10 years for a plan. City is okay with the CID developing its own plan as long as it follows the City's requirements.
 - CID Board agrees we should probably explore interviewing consultants so we can move faster than the City's estimated time frame. Perhaps working on an Economic Development plan first.
- Expansion of the CID:
 - Jim Dallas presented re: moving forward with the CID expansion from Ann to Lynch. Jim has started recruiting zone captains. There are 485 total parcels. Still waiting to see where AB stands.

New Business

Transit Stop Transformation Project: Citizens for Modern Transit (CMT) and AARP in St. Louis announced in late January 2024, that the MetroBus stop located at 13th St. and Gravois Ave. (and an entry point to Soulard) has been selected as the site for the next "Transit Stop Transformation Project."

- Board discussed whether the CID should have a spokesperson to be part of the design discussion.
 - John and Laura volunteered to be co-captains.
- Comments by Guests in Attendance
 - o None
- Adjournment
 - There being to further business Luke moved that the Board adjourn until the next meeting. Phyllis seconded the motion. All board members were in favor.

Minutes Submitted by Laura Leister Secretary, Soulard Community Improvement District

Laura Leister

Date