

**Soulard Community Improvement District
Monthly Board Meeting Minutes
Monday, ~~August 11~~, 2025**

September 8

Location: Molly's
Call to Order: Terry called the meeting to order at 5:01 pm
Adjourn: 6:25 pm

Commissioners Present: The following commissioners responded to roll call:
Terry Hoffman
John Durnell
Luke Reynolds
Laura Leister
Mary Hart Burton
Steve Edele

Commissioners Absent: Phyllis Young

There was a Quorum Yes

Guests in Attendance: Bob Printz
Allyson Whipple
Richard Eaton
Les Fields
Matt Risser
Laura Sarcone
April Flores

- **Secretary's Report**

- Approval of minutes from the last Board Meeting on Monday, August 11, 2025.
 - A motion to approve the August minutes was made by Mary and seconded by Luke. Steve abstained as he was absent from the August meeting. All remaining board members in attendance approved.

- **Treasurer's Report**

- Terry presented the Budget & Income Statement through August 2025 (we are two months into the fiscal year).
 - Year-to-date revenue & carryover: \$2,270,072
 - Expenses (operating + programs): \$75,061
 - Net total: \$2,195,011
- Total expenses related to beautification (\$6,545), traffic calming (\$38,250), and trash/street/alley (\$29,587).

- **Communications Manager Report**

- CID expansion article was front page of the Renaissance.
- Beth owes Terry some communication invoices.

- **Reports of Officers, Boards or Committees**

- No report.

- **Open and Unfinished Business**

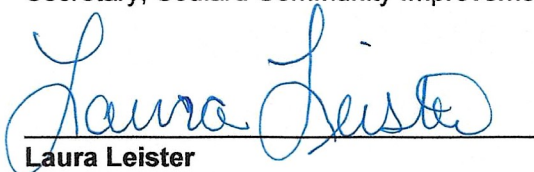
- Trash Program:
 - CID purchased just under \$36,000 for 28 new single cans, 24 double cans, and extra liners and lids.
 - Pet receptacles have not been purchased yet because board has been discussing acquiring more historic looking poles. Terry is in the process of trying to find a company where we can source the poles.

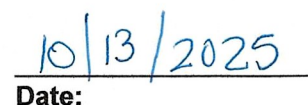
- Actively working with Ten8 to ensure CID's new logo is ready to go to incorporate onto the trashcans.
- Skyscraper Banners:
 - Still working on two permits: (1) to submit placement for 15 banners for expanded area; and (2) reservation hold for the remaining light poles in the event we want to use them in the future.
 - CID has two damaged skyscraper banners in storage. CID will donate one of the skyscraper banners with Soulard star to SRG for the Oktoberfest beautification fundraiser.
- Beautification/Street Tree Plan:
 - We received \$25,000 grant check from Dept of Conservation.
 - Davey Tree has removed all dead trees in our Plan.
 - Have planted 70 new trees and can anticipate 30 more by the end of the year. Looking into getting more mature trees to withstand winter weather.
- Traffic Calming:
 - Adam Kazda with Anheuser-Busch informed Terry that they would be donating \$15,000 to help with traffic calming.
 - Terry has been in contact with our Alderwoman to encourage street paving on Russell so we can move forward with traffic calming initiatives on Russell.
 - So far it has cost approximately \$1,000,000 for speed bumps. CID has paid for 60%, SBBBD has paid for 30%, and Ward Capital has paid for 10%.
- Pontiac Park:
 - Two new water fountains have been officially installed by the Parks Department.
 - Parks Commissioner has been a lot more responsive. We have discussed in the past paying for new park signage so this may be the time to move forward.
- Shelter Blueprint:
 - Two weeks ago Terry and John met with Sts. Peter and Paul leadership regarding the basement of the facility to potentially have 28 beds for transitional housing. Residents would go through a rigorous vetting process. But they have not even started the steps to get permitting, which would include canvassing the applicable radius for signatures. John feels as if we are long way from opening the shelter.
 - As for Trinity Lutheran, we have been told they are renovating their facility on 8th Street for a community center. However, Luke spoke to a construction worker who told him they were building efficiency apartment units. CID is concerned with the secrecy.
- Economic Development Study:
 - RFP has not yet been advertised yet. Will likely advertise in the next 30 days so the City has a chance to review and comment. City will provide us with list of preferred consultants.
 - Mary and Terry met with SRG and SBA to discuss the RFP. Have not yet met with MGI. The idea is to get all the neighborhood groups looped in so that we have full support.
- Historic Tour Scripting & Commentary:
 - SRG Historical is busy with the ghost tour at this time, but we will start to do an RFP for the project.
- Shredding/Recycling Event:
 - Tentative date April 11, 2026
 - Vision is a full service recycling event from paint, to oil, to paper, to electronics.
- Snow Removal:
 - No update – but the idea would be to get a plowing/salting company on retainer, so we have a plan if and when we have a major snow event. Will move forward soon as we are heading into winter.
- **New Business**
 - CID has recently received questions about whether we could tuckpoint/fix the Pontiac Park circumference walls or if the neighborhood should wait for the Parks Department.

Board agreed we should look into funding it so we don't have to wait. John and Terry is going to survey the damaged areas and we'll get bids.

- Alderwoman Antwi Cox held an information/feedback session in Pontiac Park about park initiatives. CID Board Members learned about it after the event occurred. Terry reached out to Jaime to inform her of all the work the CID has done to maintain the parks in the neighborhood and asked her for a meeting. Alderwoman Cox mentioned she was interested in getting a public restroom in the neighborhood. CID would like to continue this discussion with her to discuss costs, location, insurance, and maintenance.
 - It was mentioned at the SRG that the City is going to be redoing some of the sidewalks. Terry is going to reach out to see how the CID can help, if anything, to accelerate and expand the initiative.
 - There are so many parts of neighborhood where the tree lawn is overgrown. Terry asked if SRG should run a marketing initiative to educate property owners regarding their responsibility to maintain their sidewalks from house to curb. Board generally agreed it would be a good idea. CID would be willing to pay, but we should first try to get the property owners to be responsibility.
 - Phyllis's term is over. John would like to move from an SRG nominee board member to a resident board member. This would open a position for SRG. Terry will speak to their board.
- **Comments by Guests in Attendance**
 - Matt Risser: Seconded the idea of CID fixing brick sidewalks and offered to survey the neighborhood.
 - Richard Eaton: Shared that SRG Beautification discussed wanting to weed the sidewalks, but they don't have the funds for such an initiative. Expressed support for CID commencing a marketing initiative to educate the property owner's responsibilities in maintaining sidewalks.
 - Allyson Whipple: Asked whether the RFP for the Historic Tour Scripting would be posted on our website. John said it would be in the next couple of weeks.
 - Les Fields: Brought pictures of an concrete sidewalk near Hammerstones on Russell where there is a cutout that you can't see at night.
 - **Adjournment**
 - There being no further business. Laura moved that the Board adjourn until the next meeting. Steve seconded the motion. All board members present were in favor.

Minutes Submitted by Laura Leister
Secretary, Soulard Community Improvement District


Laura Leister


Date: