

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, June 29th, 2020

5:30 P.M.

Soulard Station, 1911 S. 12th, St. Louis, Mo. 63104

I. CALL TO ORDER & ROLL CALL

The Soulard Community Improvement District Board meeting was held by Zoom as a result of the concerns of COVID-19.

The following board members responded to a verbal rollcall:

Terry Hoffman

John Durnell

Stephen Hale

Phyllis Young

Max Burton had previously responded that he was unable to join the meeting.

Lisa Otke, Soulard's business development representative from St. Louis Development Corporation, also attended by phone.

II. COMMENTS BY MEMBERS OF THE PUBLIC

There were none.

III. APPROVAL OF MINUTES FROM LAST BOARD MEETING (Monday, June 1, 2020)

Stephen Hale moved approval of the minutes of the Monday, June 1, 2020 meeting. John Durnell seconded the motion. The minutes were approved by a voice vote with Terry, John, Stephen and Phyllis voting 'aye'.

IV. REPORTS OF OFFICERS AND COMMITTEES

There were none.

V. OPEN AND UNFINISHED BUSINESS

A. Income Statement

The CID has received \$121,932 in sales tax revenue and \$1,609 from the usage tax. The balance is \$123,546. That is the revenue payment through May. All bills to date for Husch, the attorneys, have been paid. The bank account has \$52,121 in our account.

B. Commissioner Nomination Forms

Forms for all commissioners present have been submitted to the Mayor's Office.

C. Email Setup

Terry will assist John Durnell with setting up the CID e-mail. All present indicated that they were able to use the accounts assigned.

D. Website Review

Terry had sent a mock-up of the website design for board members to review prior to the meeting. Board members reviewed the site and made comments. Discussion turned to providing information to complete the website. Terry explained that the Souldard Special Business District(SSBD) uses Stephanie Diffin to deal with development of marketing materials and public relations. After a brief discussion Terry moved that the Board hire Stepahie Diffin to work on needed materials at the rate of \$50/hour with no more than 10 hours each week unless additional time is approved by the Board. The motion was seconded by Stephen Hale. It was approved by a roll call vote with Terry, Stephen, John and Phyllis voting 'aye'.

Luke Reynolds joined the meeting.

E. Consideration of Resolution to add Conflict of Interest clause to by-laws

The Conflict of Interest clause had been submitted to the Board for review at the prior meeting. Discussion occurred regarding the requirement for reporting of each Board Member's financial statements. That is typically used for elected political people. The Board decided that this was not relevant to non-paid, community volunteers; therefore, Terry moved approval of the Conflict of Interest clause with the deletion of the portion regarding financial disclosure requirements for Board members. The

motion was seconded by Luke. The motion was approved by a vote of Terry, Luke, John, Stephen, and Phyllis.

VI. NEW BUSINESS

A discussion followed regarding neighborhood improvements that had been assigned to Board Members for investigation at the prior meeting.

A. Street Lighting

Luke reported that he'd spoken with someone from Ameren Electric who explained that fixtures are not the major cost. It's the infrastructure changes needed to power the new fixtures. The idea of lowering the heads on the fixtures to make them more pedestrian friendly would likely mean that more fixtures would be needed to be in compliance with rules about lighting the roadway.

B. Sidewalk Repairs, Crosswalks, Street Trees and Tree Wells

Stephen discussed speed bumps with other neighborhoods, and he isn't convinced that our neighborhood needs them. He figures we should budget about \$20,000 for signage.

C. Trash Program

John indicated that any trash receptacles we order should tie in with the light fixtures or other street furniture that we would select. We should select a branding symbol and use it consistently. Discussion of supporting an expansion of the trash program operated by Peter and Paul Community Services that is jointly supported by SBA, Trinity, and other organizations in the neighborhood was held. Luke will follow up with the administrator or SBA to determine whether it is possible to expand the program and how to provide for more trashcans and additional pickup.

D. Strategic Planning, Marketing and Branding, Project Management, Communications Management

Terry met with Lisa Otke about firms that do strategic planning. There are many.

He is writing a job description for a future director of the Soulard CID who would help manage the projects the Board determines to undertake. He will be meeting with Bill Sheldon and Terri Lacey about how to approach branding and marketing the neighborhood.

E. Annual Audit

CIDs are required by the state auditor to have an annual audit. That cost needs to be added to our budget. An estimate of cost is \$6,000 based on the cost of the one for the SSBBD.

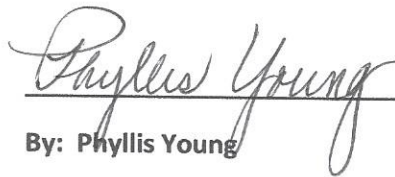
VII. Adjournment

The next meeting of the Soulard Community Improvement District will be held on Monday, August 3, 2020 at 5:30 P.M. Whether this will be a Zoom meeting or a meeting in the Soulard Station will be determined at a date closer to the 3rd and will be dependent upon the course of the pandemic.

It was noted that the September meeting would conflict with Labor Day. Therefore, the Board will meet on Monday, August 31st to avoid that conflict.

A motion to adjourn was made by Stephen and seconded by Terry. It was passed by a unanimous vote of all present.

SOULARD COMMUNITY IMPROVEMENT DISTRICT

A handwritten signature in cursive script that reads "Phyllis Young". The signature is written over a solid horizontal line.

By: Phyllis Young

Title: Secretary