

THE SOULARD COMMUNITY IMPROVEMENT DISTRICT

BOARD OF DIRECTOR'S MEETING

Monday, August 2, 2021

The Soulard Community Improvement District Board Meeting was held in person at the Soulard Station.

CALL TO ORDER AND ROLL CALL:

Terry called the meeting to order.

The following members responded to roll call:

- Terry Hoffman
- John Durnell
- Phyllis Young
- Luke Reynolds

Guests were:

Laura Leister, owner of Protagonist Coffee

Steve Edele, owner of Edele & Mertz

Lisa Otke, SLDC representative

II. APPROVAL OF MINUTES FROM THE LAST BOARD MEETING (Monday, JUNE 28, 2021):

A motion to approve the minutes of the June 28, 2021 meeting was made by Terry and seconded by Luke. The minutes were approved by votes of Terry, Luke, John and Phyllis.

III. New Business:

Terry asked that we move Resolutions 2022-01 and 2022-02 forward for consideration since these dealt with making interim appointments to the Soulard CID Board of Directors. Max, Julie and Stephen's terms have expired and although Steve Edele, Laura Leister, and Mary Hart Burton have submitted paperwork for appointments to the Mayor's Office, those appointments cannot be official until approval by the Board of Aldermen (which is currently on recess until mid-September).

Steve and Laura introduced themselves and provided background information about their connections to Soulard.

Laura will fill the role of business owner representing the Soulard Business Association (replacing Max Burton). Steve will fill the role as commercial property owner (replacing Julie Price). Mary Hart Burton will be a residential property owner (replacing Stephen Hale); however, she was unable to attend this meeting.

Resolution 2022-03 was introduced by Terry. It changes the official address for the Soulard Community Improvement District from its current address of 2020 S. 12th to 816 Geyer. Luke

moved to approve the change, and Terry seconded the motion. On a roll call Terry, Luke, John and Phyllis voted yes.

IV. TREASURER'S REPORT:

June tax disbursement to the CID was \$51,211.09 from the sales tax and \$219.11 from the usage tax. Major expenditures for the month were trash receptacle operating expenses (Metro Sweeping - \$5332.50) and legal expenses (Husch Blackwell - \$365.20). Net cash balance as of 7/31/21 was \$493,543.

V. COMMUNICATIONS DIRECTOR REPORT:

Beth reported that the CID's budget is now on-line.

565 people participated in the survey. Beth has categorized the qualitative responses and will send those out after the meeting for review by Board members. Terry is working on the quantitative data for presentation at the next meeting.

VI. Reports of Officers, Boards and Committees

There were none.

VII. OPEN AND UNFINISHED BUSINESS:

A. Trash Receptacles....Budget, Resolution, Porter Bids, Scheduling, & Installation

Four more trash cans need to be placed in the CID boundary 8 trashcans that have been replaced with the CID containers have been offered up to the SRG (to be used outside the CID boundaries). If the SRG decides to place them outside the CID boundaries, they will be responsible for their maintenance, emptying and upkeep. If approved by the SRG, Metro Sweeping will service the SRG receptacles, Metro Sweeping will bill the CID for those services, the CID will pay for the services and charge-back the appropriate costs to the SRG.

Terry reported that there is no Clean Team operating from Peter and Paul. Many homeless do not want vaccinations; therefore, the population staying in the shelter has declined. Therefore, it is unlikely at this time that there will be a contract for additional cleaning services with Peter and Paul.

Terry then posed the question of whether the CID should supplement the City's efforts on bulk trash pickup. A discussion among the board members indicated a general agreement that there is a bulk pickup issue; however, there were many unanswered questions about how we might implement a program. Terry will investigate further, and discussion will continue on this matter.

B. Pet Waste Stations: Terry has researched this matter and found that a unit costing \$275 each would likely be visually pleasing and each would hold 400 bags for dispensing. The porter service would fill the bag dispensers as needed. Terry and John have surveyed the CID and presented a map with locations identified for placement of the units. These locations would

dispensers as needed. Terry and John have surveyed the CID and presented a map with locations identified for placement of the units. These locations would need approval from the Board of Public Service just as the trashcans did. Terry moved to spend \$7,000 to purchase 30 stations. Luke seconded the motion. Terry, Luke, John, Steve, Laura and Phyllis voted yes.

C. Traffic Calming:

A meeting with the consultant, representatives for the Board of Public Service, the CID, SRG, and other interested parties will take place on Thursday, the 12th at 9 AM.

D. Strategic Planning, Marketing and Branding:

There was no new information to report about this topic.

E. Beautification:

Terry reported that new street signs using posts and signs similar to those in Lafayette Square were around \$1,000/ sign.

John and Terry hinted at a possibility of decorating the streets for the holiday season. No further information was provided.

Phyllis reported that she, Stephen and Susan were working on the tree survey.

VII: NEW BUSINESS:

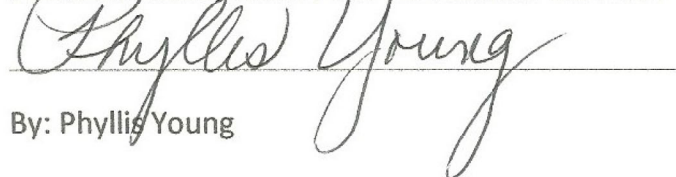
Soulard Concert Series---The Soulard Restoration Group has asked the CID to sponsor concerts at Soulard Market. A discussion followed about donations to other groups and a policy for doing that. Terry will work on a draft for further discussion about donations and how those would be in compliance with our mission.

The next meeting would fall on Labor Day. **After discussion it was decided that the next meeting of the Soulard Community Improvement District will take place on Tuesday, September 7th at 5:30 PM at Soulard Station.**

VIII. ADJOURNMENT:

There being no further business Luke moved that the Board adjourn until the next meeting. Terry seconded the motion. The following members responded yes to a roll call vote: Terry, John, Luke, Laura, Steve, and Phyllis. The meeting was adjourned.

SOULARD COMMUNITY IMPROVEMENT DISTRICT



By: Phyllis Young

Title: Secretary